



Chatham Place
at MARY WADE

Thursday, June 19 | 6-9 PM

Mary Wade's Beer on the Pier Fundraiser

Canal Dock Boathouse, Inc., New Haven, CT



Mary Wade's Full Continuum of Senior Living Care offers the largest selection of living options on one 5.5-acre campus. Located in Historic Fair Haven, our non-profit community allows seniors to choose between 19 different care plans based on individual needs. This embraces a better quality of life, more social time, and independence, all without stress of the future. To help support our mission, Mary Wade will organize two highly visible major events this year:

★ June 19, 2025 Mary Wade's Beer on the Pier

The Beer on the Pier Fundraiser is a vital event that underscores our enduring commitment to enhancing the quality of life for seniors in our community, a commitment we've proudly upheld for 159 years. Set against the picturesque backdrop of the Canal Dock Boathouse, Inc. in New Haven, this event celebrates rich brewery and culinary networks, showcasing local partnerships that foster cultural connections within our community. This year, the funds raised will be dedicated to refreshing our Skilled Nursing Neighborhoods, directly improving the daily experiences of our residents by providing them with updated facilities and resources that promote comfort, safety, and engagement.

★ September 24, 2025 Mary Wade's Golf Tournament

The Annual Golf Classic serves as a pivotal fundraising event dedicated to enhancing the lives of seniors residing at Mary Wade. This gathering not only fosters a spirit of community but also raises essential funds that directly support the quality of care and services provided to our cherished residents. Set against the picturesque backdrop of Lyman Orchards in Middlefield, this event promises a day filled with camaraderie and purpose, as participants come together to make a meaningful impact. This year, the funds raised will benefit The Mary Wade Historic Boardman Renovation Project. This will enable us to increase the number of rooms to 50, each with their own full private bathroom. The renovation will also allow us to upgrade our HVAC system, replacing the heating system and adding air conditioning to the building. By joining forces in this endeavor, we can collectively ensure that every senior on the Mary Wade Campus receives the dignity and respect they deserve.

We hope you will consider partnering with us in this effort by becoming an Annual Sponsor or Advertiser. Enclosed you will find our Sponsorship and Advertisers Information packet. Visit our website at www.marywade.org for more information about Mary Wade and these events.

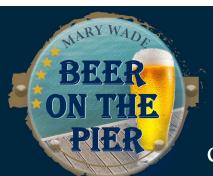
If you have any questions or would like additional information, please contact:

Development Office, Mary Wade

203-672-7812 | mstchur@marywade.org

Thank you!

Tax ID 06-0662192 Mary Wade





Thursday, June 19 | 6-9 PM Mary Wade's Beer on the Pier Fundraiser Canal Dock Boathouse, Inc., New Haven, CT



2025 SPONSORSHIP & ADVERTISING INFORMATION

\$15,000 LAGER SPONSORSHIP

- Premier recognition of sponsorship on Beer on the Pier and Annual Golf Classic welcome banner, all promotional printed and digital event materials including most prominent listing/logo on posters, ads, etc.
- Premier sponsorship listing in Mary Wade e-newsletter, social media posts, direct link to your business on Mary Wade's website and event sponsor press release with extensive media outreach for each event
- 1 Corporate logo displayed digitally at Beer on the Pier and Annual Golf Classic speaking programs
- Advertisement displayed digitally for 30 sec screen loop at event (AD DEADLINE: 5/15/2025)
- 20 tickets to the 2025 Beer on the Pier
- 2 Foursomes to the 2025 Golf Tournament
- 2 Tee Signs at the 2025 Golf Tournament

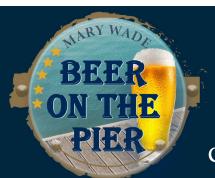
\$10,000 STOUT SPONSORSHIP

- Premier recognition of sponsorship in all promotional printed and digital event materials including most prominent listing/logo on banners, posters, ads, etc.
- Premier sponsorship listing in Mary Wade e-newsletter, social media posts, direct link to your business on Mary Wade's website and event sponsor press release with extensive media outreach for event
- Advertisement displayed digitally for 30 sec screen loop at event (AD DEADLINE: 5/15/2025)
- 14 tickets to the 2025 Beer on the Pier
- 2 Foursomes to the 2025 Golf Tournament
- 1 2 Tee Signs at the 2025 Golf Tournament

\$7,500 PORTER SPONSORSHIP

- Featured recognition of sponsorship in all promotional printed and digital event materials, including listing/logo on banners, posters, ads, etc.
- Featured recognition listing in Mary Wade e-newsletter, social media posts, logo on Mary Wade's website
- Advertisement displayed digitally for 25 sec screen loop at event (AD DEADLINE: 5/15/2025)
- 10 tickets to 2025 Beer on the Pier
- 1 Foursome to the 2025 Golf Tournament
- 2 Tee Signs at the 2025 Golf Tournament

Tax ID 06-0662192 Mary Wade





Thursday, June 19 | 6-9 PM

Mary Wade's Beer on the Pier Fundraiser

Canal Dock Boathouse, Inc., New Haven, CT



2025 SPONSORSHIP & ADVERTISING INFORMATION CONTINUED

\$5,000 PILSNER SPONSORSHIP

- Recognition of sponsorship in all promotional printed and digital event materials, including listing/logo on banners, posters, ads, etc.
- ARecognition of sponsorship in Mary Wade e-newsletter, social media posts, business logo on Mary Wade's website.
- Advertisement displayed digitally for 20 sec screen loop at event (AD DEADLINE: 5/15/2025)
- 8 tickets to 2025 Beer on the Pier
- 1 Foursome to the 2025 Golf Tournament
- 2 Tee Signs at the 2025 Golf Tournament

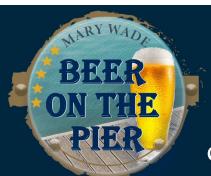
\$2,500 ALE SPONSORSHIP

- Recognition of sponsorship in all printed and digital event materials, including listing on banners, posters, ads, etc.
- Recognition in Mary Wade e-newsletter, e-blasts and social media, and Mary Wade's website
- Advertisement displayed digitally for 15 sec screen loop at event (AD DEADLINE: 5/15/2025)
- 4 tickets to 2025 Beer on the Pier
- 1 2 Golfers to the 2025 Golf Tournament

\$1,500 IPA SPONSORSHIP

- Recognition of sponsorship in all digital promotional advertising, including a listing on Mary Wade's website
- Advertisement displayed digitally for 10 sec screen loop at event (AD DEADLINE: 5/15/2025)
- 2 tickets to 2025 Beer on the Pier
- 1 2 tickets to 2025 Golf Tournament

For Sponsorship/Advertising inquiries contact:
Mary Anne Stchur, Vice President of Advancement
203-672-7812 or mstchur@marywade.org





Thursday, June 19 | 6-9 PM

Mary Wade's Beer on the Pier Fundraiser

Canal Dock Boathouse, Inc., New Haven, CT



ANNUAL SPONSORSHIP FORM

Indicate Spor	isorsnip:	Indicate Digital Advertise	ement:		
Lager	\$15,000*	20 sec screen loop	\$500		
Stout	\$10,000*	15 sec screen loop	\$250		
Porter	\$7,500*	10 sec screen loop	\$125		
Pilsner	\$5,000*				
Ale	\$2,500*				
IPA	\$1,500*				
*includes digi	tal ad				
	khunter@marywade.org	submit your, 13.25w" x 7.45h" , full color	ad in ni-re	as there or hor torm	at before
Snonsorshin	Recognition: Please ind	icate how donor name should appear on (event mat	:erials	
эронзогангр					
Payment Opt					
Payment Opt		rable to "Mary Wade"			
Payment Opt	ions:	rable to "Mary Wade"			
Payment OptEnclosePlease	ions: ed is my check made pay invoice me.	rable to "Mary Wade"			
Payment OptEnclosePlease e/Contact	ions: ed is my check made pay				
Payment OptEnclosePlease e/Contact pany Name	ions: ed is my check made pay invoice me.	,			
Payment OptEnclosePlease e/Contact pany Name	ions: ed is my check made pay		State	Zip	
Payment OptEnclosePlease e/Contact pany Name g Address	ions: ed is my check made pay	City	State	Zip	

<u>Please return completed form and payment to: Development Office, Mary Wade</u>

118 Clinton Avenue, New Haven, CT 06513