

EVENT PARTNERSHIPS



ARCHIE MOORE'S
NEW HAVEN



RHYTHM
BREWING CO.



NEW ENGLAND
BREWING CO.



BEST FRIENDS
LUNCH BREWERY



GOOD NIGHT
BLUE MOON BAND

● SPONSORSHIP & AD OPPORTUNITIES ●

To learn more about each sponsorship opportunity please scan QR Code or visit our website: marywade.org/beer-on-the-pier

\$15,000 LAGER SPONSORSHIP

Premier recognition of sponsorship on Beer on the Pier and Annual Golf Classic welcome banners. Corporate logo displayed digitally during speaking programs. 20 tickets to the Beer on the Pier. [Learn More...](#)

\$10,000 STOUT SPONSORSHIP

Premier recognition of sponsorship in all promotional printed and digital event materials including: direct link to business on Mary Wade's website. 14 tickets to the Beer on the Pier. [Learn More...](#)

\$7,500 PORTER SPONSORSHIP

Recognition of sponsorship in all promotional printed and digital event materials, social media posts, listing on Mary Wade's website. 10 tickets to Beer on the Pier. [Learn More...](#)

DIGITAL ADVERTISING SPECIFICATIONS - 13.25" w x 7.45" h

\$500	20 seconds of screen loop
\$250	15 seconds of screen loop
\$125	10 seconds of screen loop

\$5,000 PILSNER SPONSORSHIP

Recognition of sponsorship in all promotional printed and digital event materials, social media posts, listing on Mary Wade's website. 8 tickets to Beer on the Pier.. [Learn More...](#)

\$2,500 ALE SPONSORSHIP

Recognition of sponsorship in all digital promotional advertising, including 15 second loop digital advertisement at event. 4 tickets to Beer on the Pier. [Learn More...](#)

\$1,500 IPA SPONSORSHIP

Recognition of sponsorship in all digital promotional advertising, including 10 second loop digital advertisement at event. 2 tickets to Beer on the Pier. [Learn More...](#)



[Sponsorship](#)
[Advertisement](#)

For more information on sponsorship levels and advertisement opportunities please contact Mary Wade's Development Department.
203-672-7812

MARY WADE
★★★★★

Chatham Place
at MARY WADE
★★★★★

The Only Full Continuum of Senior Living Care In the Greater New Haven Area



THURSDAY | JUNE 19 2025 | 6:00 - 9:00 PM

CANAL DOCK BOATHOUSE, INC.
475 LONG WHARF DRIVE, NEW HAVEN, CT

*You Are Cordially
Invited to Attend
Mary Wade's Beer on the Pier*

THURSDAY
JUNE 19, 2025

6:00 p.m. - BEER TASTING | SMALL PLATES

SILENT AUCTION BEGINS

Live Entertainment by Good Night Blue Moon Band

7:00 p.m. - WELCOME REMARKS

INSPIRATION AWARD PRESENTATION

David V. Hunter

President & CEO, Mary Wade | Chatham Place at Mary Wade

8:15 p.m. - SILENT AUCTION CLOSES

9:00 p.m. - EVENT CONCLUDES

● **TICKETS** ●

\$100.00 per person | Business Casual Attire

Must be 21 years or older to attend

To purchase tickets please scan QR Code
or visit marywade.org/beer-on-the-pier



Registration



● **NEW ENGLAND THEMED CUISINE** ●

Join us for a delightful celebration of New England's rich culinary heritage, featuring an appetizing menu. Guests are invited to savor the comforting flavors of classic dishes such as: Fish n' Chips, Chicken & Waffles served with Vermont Maple Syrup, and many others. To top it off, we are excited to announce the beloved Archie Moore's Food Truck will be on site serving up their famous Wings!

● **LOCAL BREWERIES** ●

Featuring Local Breweries: Rhythm Brewing Co., New England Brewery, and Best Friends Lunch Brewery. Each attendee will receive two tickets for a full pour of beer, along with the opportunity to enjoy complimentary beer tastings. Cash bar featuring wine, cocktails, and mocktails. Complimentary water and soda will be available to keep everyone hydrated.



● **PARKING** ●



The Canal Dock Boathouse, Inc. is conveniently located just a short stroll from the IKEA parking lot, making it easily accessible for all attendees. To enhance your experience and ensure that everyone can enjoy the event without any transportation worries, Mary Wade is pleased to announce complimentary shuttle service operating throughout the event.

● **PROCEEDS** ●

Funds raised at the Beer on the Pier will be dedicated to refreshing our Skilled Nursing Neighborhoods, directly improving the daily experiences of our residents by providing them with updated facilities and resources that promote comfort, safety, and engagement.